
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name- BBA-Third Semester

Programme Code- BBA-16

Course Name- Organizational Behaviour

Course Code- BBA-301 **Maximum Marks-30**

Session - 2017-18, Summer Last Date of Submission: 31st October 2017

Session - 2017-18, Winter Last Date of Submission: 30th April 2018

Section-A

Section 'A' contains 08 short answer type questions of 4 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Personality
2. Factors that influence Job Satisfaction
3. Motivation
4. Group norms.
5. Team Building
6. Leadership
7. Conflict
8. Communication

Section-B

Section 'B' contains 04 long answer-type questions of 7 marks each. Learners are required to answers 02 questions only.

1. What do you mean by 'Organizational Behaviour'? Which disciplines have contributed to this field? What are its limitations?
2. What are the functions of Attitude? Which are the barriers to change in attitudes? What ways can be adopted for changing the attitudes?
3. Discuss the process of perception and its elements.
4. Describe in brief the various theories of learning