
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name- BBA-Fifth Semester

Programme Code- BBA-12

Course Name- Production Management

Course Code- BBA-503 **Maximum Marks-40**

Session - 2017-18, Summer Last Date of Submission: 31st October 2017

Session - 2017-18, Winter Last Date of Submission: 30th April 2018

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Differentiate between goods and services.
2. Objectives of Production Management
3. Product-Process Matrix
4. Advantages of a good Plant Layout
5. Life cycle of a project.
6. Objectives of work study
7. ABC Analysis.
8. JIT system.

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. What is the relevance of process -selection to the profitability of an organization? Also state the main parameters to be consider during process selection.
2. Why is plant location so important in production management? Also, explain the various factors that affect decisions regarding choice of location.
3. 'Every idea cannot be converted into a commercial product.' In wake of this statement, explain how one ascertains that an idea is capable of commercial production.
4. What do you understand by the term "production planning and control"? Explain briefly the objectives of the production planning and control.