



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

BTTM Second Semester Assignment

Programme Code: BTTM-16/BTTM-17

Session: (Summer & Winter)

Last Date of Submission:

For Summer Session: 31 October 2017

For Winter Session: 30 April 2018

Course Title: Travel Agency and Tour Operations

Code: BTTM 202

Maximum Marks for Summer Session: 15

Maximum Marks for Winter Session: 10

Section - A

Instructions for Summer Session:

Section 'A' contains 08 short answer type questions of 2 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Instructions for Winter Session:

Section 'A' contains 08 short answer type questions of 1.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define Travel Agent.
2. What are the basic requirements for setting up a Travel Agency?
3. Write a short note on any one travel agency of your choice.
4. What are the duties of a tour operator?
5. Who is an Escort?
6. Differentiate between Guide and an Escort.
7. Write a short note on the sources of income of a large sized Tour Operation Company.
8. Who is a Ground Handling Agent?

Section - B

Instructions for Summer Session:

Section 'B' contains 4 long answer-type questions of 3.5 marks each. Learners are required to answer any 02 questions only.

Instructions for Winter Session:

Section 'B' contains 4 long answer-type questions of 2 marks each. Learners are required to answer any 02 questions only.

1. Throw a light on the important functions performed by a large sized Travel Agency.
2. Illustrate the future prospects of Travel Trade in India. Explain the factors responsible for the growth and development of Tourism Industry in India.
3. Define cost sheet. What is the significance of tour cost-sheet?
4. Who is a Travel Agency? Differentiate between Travel Agent and Tour Operation Company.