



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

BTTM Second Semester Assignment

Programme Code: BTTM-16/BTTM-17

Session: (Summer & Winter)

Last Date of Submission:

For Summer Session: 31 October 2017

For Winter Session: 30 April 2018

Course Title: International Tourism

Code: BTTM 203

Maximum Marks for Summer Session: 15

Maximum Marks for Winter Session: 10

Section - A

Instructions for Summer Session:

Section 'A' contains 08 short answer type questions of 2 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Instructions for Winter Session:

Section 'A' contains 08 short answer type questions of 1.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What is an Outbound Tourism?
2. Explain four UNESCO listed sites of North India.
3. 'Inbound market of India has huge potential'. Comment.
4. Write a detailed note on the status of the Tourism Industry of India.
5. Throw a light on any four Tourist Attractions of Spain.
6. Who is a General Sales Agent?
7. Differentiate between Inbound and Outbound Tourism
8. Write a note on the history of UNWTO.

Section - B

Instructions for Summer Session:

Section 'B' contains 4 long answer-type questions of 3.5 marks each. Learners are required to answer any 02 questions only.

Instructions for Winter Session:

Section 'B' contains 4 long answer-type questions of 2 marks each. Learners are required to answer any 02 questions only.

1. Write a detailed note on the factors affecting the growth of tourism industry in India
2. Write an essay on World Tourism Organization (WTO).
3. Write an essay on Taj Mahal.
4. Who is an International Tourist? Discuss the documents required for travelling to any foreign country.

