



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

BTTM Second Semester Assignment

Programme Code: BTTM-16/BTTM-17

Session: (Summer & Winter)

Last Date of Submission:

For Summer Session: 31 October 2017

For Winter Session: 30 April 2018

Course Title: Hospitality, Hotel and Hoteliering

Code: BTTM 204

Maximum Marks for Summer Session: 15

Maximum Marks for Winter Session: 10

Section - A

Instructions for Summer Session:

Section 'A' contains 08 short answer type questions of 2 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Instructions for Winter Session:

Section 'A' contains 08 short answer type questions of 1.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define Accommodation.
2. What do you mean by Rack rate?
3. What is Voucher?
4. What is Resort?
5. What is Commercial Hotel?
6. Write a short note on FHRAI.
7. Discuss the social responsibilities adopted by hotels.
8. Discuss the functions of a large sized Hotel.

Section - B

Instructions for Summer Session:

Section 'B' contains 4 long answer-type questions of 3.5 marks each. Learners are required to answer any 02 questions only.

Instructions for Winter Session:

Section 'B' contains 4 long answer-type questions of 2 marks each. Learners are required to answer any 02 questions only.

1. Throw a light on any two Multinational Hotel Chains of India
2. Highlight the Emerging Types of Hotel.
3. Discuss the procedure of hotel star classification followed in India. What is the role of HRACC in providing honest star classification to various hotels in India?
4. Throw a light on the linkages of a large sized Hotel.