



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

**MASTER OF HOTEL MANAGEMENT (MHM-17)****First Semester Assignment**

Session - 2017-18, Summer

Last Date of Submission: 31<sup>st</sup> October 2017

Session - 2017-18, Winter

Last Date of Submission: 30<sup>th</sup> April 2018**Course Title: Principles of Management**  
**Year: 2017-18****Code: HM-103****Maximum Marks: 10****Section - A**

*Section 'A' contains 08 short answer type questions of 1½ mark each. Learners are required to answer FOUR questions only. Answers of short answer-type questions must be restricted to 250 words approximately.*

**Briefly discuss the following:**

1. Importance of Management
2. Characteristics of Management
3. Hawthorne Experiments and Human Relations
4. Tasks of a Professional Manager
5. Characteristics of Planning
6. Management by Objectives.
7. Departmentalization
8. Elements of Delegation

**Section - B**

*Section 'B' contains 04 long answers - type questions of 2 marks each. Learners are required to answer 02 questions only.*

**Discuss the following in detail:**

1. Elements of Direction
2. Leadership and Motivation
3. Methods of Control
4. Characteristics of Tourism Industry