
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name- MBA-First Semester/DIM-First Semester

Programme Code- MBA-17/DIM-17

Course Name- Business Environment

Course Code- MS-105 **Maximum Marks-20**

Session - 2017-18, Summer **Last Date of Submission: 31st October 2017**

Session - 2017-18, Winter **Last Date of Submission: 30th April 2018**

Section-A

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. External Environment.
2. Responsibilities of Business.
3. Global Trade Environment.
4. Economic Reforms and Inflation.
5. Importance of Small and Medium Enterprises.
6. Theory of International Trade.
7. The Foreign Exchange Market.
8. Special provisions of WTO Agreement.

Section-B

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. Discuss the nature and significance of Business Environment. Explain how environment affects the business and how environment is affected by business.
2. What is a Non-Banking Financial Institution (NBFI)? How does it differ from a Bank? Explain the funding by Non-Banking Financial Institutions?
3. What is inflation? Explain the different types of inflation.

4. Explain the terms Liberalisation, Globalisation and Privatisation. Using examples, explain the interrelationship between Liberalisation, Globalisation and Privatisation.

