
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-MBA –Third Semester

Programme Code- MBA-16

Course Name-Entrepreneurship Development

Course Code-MS 202

Maximum Marks-30

Session - 2017-18, Summer Last Date of Submission: 31st October 2017

Session - 2017-18, Winter Last Date of Submission: 30th April 2018

Section-A

Section ‘A’ contains 08 short answer type questions of 4 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Need for an entrepreneur.
2. Characteristics of an Entrepreneur.
3. Types of Family Business.
4. Entrepreneurship and Society.
5. Legal Clearances required for setting up an Industrial Unit.
6. Enterprise Planning Process.
7. Various phases of an EDP.
8. Role of Entrepreneurs in Transition.

Section-B

Section ‘B’ contains 04 long answer-type questions of 7 marks each. Learners are required to answers 02 questions only.

1. List the various charms of being an entrepreneur. Also describe your personal interest for becoming an entrepreneur.
2. Discuss the various factors that should be considered while selecting a location of a new venture. How Porter's “Five Forces” framework can be used to outline the process for exploring a new venture.
3. Discuss theories of entrepreneurship and prove that “entrepreneurship is multi-dimensional concept.”
4. What are the various schemes undertaken by SIDBI and SBI for promoting Women Entrepreneurship in the country?