
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-MBA-First Semester/DIM-First Semester

Programme Code- MBA-17/DIM-17

Course Name-Managerial Economics

Course Code-MS-103

Maximum Marks-20

Session - 2017-18, Summer Last Date of Submission: 31st October 2017

Session - 2017-18, Winter Last Date of Submission: 30th April 2018

Section-A

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following(1-8) –

1. Central Problem of an Economy.
2. Reasons of Market Failure.
3. Properties of Indifference Curves.
4. Relationship between Marginal Cost and Average Cost.
5. Types of Money Supply.
6. Life-Cycle Hypothesis.
7. Measuring National Income.
8. Duopoly Model.

Section-B

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. Discuss the importance of Consumer's Surplus. Elaborate the Hicsian Method of Consumer Surplus.
2. Distinguish between ordinal and cardinal utility approach. Explain how to derive individual demand curve using indifference curve analysis approach.
3. Elaborate Investment Theory. Discuss about MEC and Capital Accumulation.
4. Explain indetail about the Income Determination with foreign trade (A Four Sector Model) in an economy.