



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

MTTM First Semester Assignment

Programme Code: MTTM-17

Session: 2017-18 (Summer & Winter)

Last Date of Submission:

31 Oct. 2017 (Summer Session)

30 April 2018 (Winter Session)

Course Title: Tourism: Concepts and Linkages

Code: MTTM 101

Maximum Marks: 10

Section 'A' contains 08 short answer type questions of 1.5 marks each. Learners are required to answer any 04 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Write a short note on following:

1. Medical Tourism
2. Adventure Sports Tourism
3. Relationship between Leisure and Recreation
4. World Tourism Day 2017
5. Differentiate between Tourism Product and General Product
6. Guide and Escort
7. Differentiate between International and Domestic Tourism
8. MICE Tourism

Section 'B' contains 04 long answer-type questions of 02 marks each. Learners are required to answer any 02 questions only.

1. Write an essay on Motivational factors of Tourism.
2. Define Tourism. Also discuss its emerging types.
3. What do you mean by Tourism Product? Throw a light on its different types.
4. Write a short note on following:
 - A. Infrastructure
 - B. Superstructure