



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

MTTM First Semester Assignment

Programme Code: MTTM 17

Session: 2017-18 (Summer & Winter)

Last Date of Submission:

31 October 2017 (Summer Session)

30 April 2018 (Winter Session)

Course Title: Principles of Management

Code: MTTM 102

Maximum Marks: 10

Section 'A' contains 08 short answer type questions of 1.5 marks each. Learners are required to answer any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Write a short note on following:

1. Characteristics of Management
2. Management by Objective
3. Organizing
4. Differentiate between Centralization & Decentralization
5. Barriers of Communication
6. Staffing
7. Mega Events
8. Benefits of Delegation of Authority.

Section 'B' contains 04 long answer-type questions of 02 marks each. Learners are required to answer any 02 questions only.

1. Define Management. Also discuss its characteristics.
2. What are the various initiatives taken by GMVN and KMVN for the promotion of Tourism in Uttarakhand State?
3. What do you mean by Motivation? Discuss its significance in context to the Hotel and Tourism Industry of India.
4. What are the characteristics of effective Controlling?