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# UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

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## MTTM Second Semester Assignment

Programme Code: MTTM-16/MTTM-17 Session: (Winter & Summer)

Last Date of Submission:

For Summer Session: 31 October 2017

For Winter Session: 30 April 2018

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Course Title: Introduction to Travel and Hotel Operations

Code: MTTM 202

Maximum Marks for Summer Session: 15

Maximum Marks for Winter Session: 10

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### Session - A

#### Instructions for Summer Session:

Section 'A' contains 08 short answer type questions of 2 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

#### Instructions for Winter Session:

Section 'A' contains 08 short answer type questions of 1.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

#### Briefly discuss the following:

1. Travel Voucher
2. Procedures for setting up a Travel Agency.
3. General Sales Agent (GSA)
4. Front Office Department of Hotel
5. Motel
6. Tour operator
7. Linkages of a Large size Travel Agency
8. Transfer

## Section - B

### Instructions for Summer Session:

Section 'B' contains 4 long answer-type questions of 3.5 marks each. Learners are required to answer any 02 questions only.

### Instructions for Winter Session:

Section 'B' contains 4 long answer-type questions of 2 marks each. Learners are required to answer any 02 questions only.

1. Define Travel Agency. What are the different types of a Travel Agency?
2. What are the minimum requirements for setting up a travel agency?
3. Describe the role of Travel Agency in Tourism Industry.
4. Write a brief note on the following tourism Organizations:
  - A. IATA
  - B. TAAI

