
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-BBA –Third Semester

Programme Code-BBA-12

Course Name- Organisational Behaviour

Course Code-BBA 301

Maximum Marks-40

Session -2016-17, Summer

Last Date of Submission: 15th December, 2016

Section-A

Section ‘A’ contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Emerging Trends of Organizational Behaviour
2. Environmental Effect on Behaviour
3. Johari Window Model
4. Perceptual Selectivity
5. Causes of Conflicts
6. Relationship between Motivation and Performance
7. The Learning Curves
8. Disadvantages of Group Decision Making

Section-B

Section ‘B’ contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

Q1. What do you mean by ‘Organizational Behavior’? Which disciplines have contributed to this field? What are its limitations?

Q2. Explain clearly the ‘Maslow’s need hierarchy theory.’ How does it differ from that of Herzberg’s ‘two factor theory’? Identify the motivators that you would address for BBA Students.

Q3 What are the basic characteristics of attitudes? Also explain the major component of attitudes.

Q4. List and explain some of the most important factors that contribute to Group cohesiveness. Also, explain some of the advantages and consequences of Group Cohesiveness.