
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



Programme Name-BBA-Fourth Semester
Programme Code-BBA -12
Course Name- Indian Business Environment
Course Code-BBA402
Maximum Marks-40
Session -2014-15,Summer
Last Date of Submission: 15 July, 2015

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Business Environment
2. Impact of globalisation on culture.
3. Functions of SEBI.
4. Industrial policy 1948
5. Major provision of FEMA
6. Importance of social responsibility in business.
7. Fiscal policy
8. Features of developments banks.

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. What is economic environment? How is it important for business?
2. Assess critically the role of financial institutions in the Indian economy.
3. Explain the salient features of India's EXIM policy.
4. Critically examine the principles, functions and impact of WTO on Indian business.