



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

**उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी
(नैनीताल)**

BBA 2nd Semester Assignment

Last date of Submission-15 June, 2011

Programme Code-BBA-10

Course Code:BBA-202

**Course Name- Micro Economic and Banking
Foundation of Business**

Maximum Marks-40

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following –

1. Law of Diminishing Marginal Utility
2. Indifference Curves
3. Features of Oligopoly
4. Monetary Aggregates in India
5. Schumpeter's Theory of Profit
6. Consumer Equilibrium
7. Plant Size and Economies of Scale
8. Keynes's Liquidity Preference Theory of Interest

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are

1. "The concept of price elasticity is very useful in the total revenue planning of a firm. Comment on the validity of this statement. Also discuss the Price, Income and Cross Elasticity of Demand.
2. Write a note on the law of returns to scale. Describe three stages of returns to scale and their significance for any production system.
3. Explain pricing decisions under the conditions of perfect competition. Can a firm make profits in both the short- run and the long-run?

4. Explain the nature and scope of Economics. What are the basic problems of Economics? Bring out the differences between Micro and Macro Economics.

