



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
BBA 3rd Semester Assignment

Programme Name-BBA-Third Semester
Course Name-Organisation Behaviour
Maximum Marks-40

Programme Code-BBA-10
Course Code:BBA-301

Last Date of Submission: 15 Jan, 2012

Session: 2011-12 (Summer)

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following -

1. Major influences on the perception process.
2. Halo Effect.
3. Components of Attitude.
4. Johari's Window Model
5. Line and Staff Organisation.
6. Key elements of the MBO Process.
7. SOB Model.
8. Group Dynamics.

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

Q1.Organisational behaviour is concerned with people's thought, feelings, emotions and actions in a work setting .Explain how a person's behaviour at home and in society affects his behaviour in organisational environment.

Q2.Describe the primary features of a person with a Type A personality. How are they different from a Type B personality? Do you think a Type A person may become Type B person?

Q3. Explain in detail the process of brain storming for making innovative decisions. Is entertaining wild ideas justified when it is so time consuming and the success of these ideas is so uncertain?

Q4. Differentiate between formal and informal groups. Are the informal groups in any way in conflict with the formal groups? If so, give reasons for your judgement.