



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-BBA-Fourth Semester

Programme Code- BBA-12

Course Name- Indian Business Environment

Course Code-BBA-402

Maximum Marks-40

Session -2016-17

Last Date of Submission: 31 May, 2017

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Components of Business Environment.
2. Social responsibility of business.
3. Industrial Licensing policy.
4. Balance of Payments.
5. Development Banks for Corporate Sector.
6. Restructuring of Commercial Banks
7. Features of Industrial Dispute Act
8. Objectives of Monetary Policies

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answer 02 questions only.

1. Discuss the impact of environmental factors on Business. Why should business policy of a firm be dynamic?
2. Critically examine organization and structure of the WTO and also explain its functions and objectives.
3. Discuss Economic Planning in India? What have been the objectives and strategies of planning in India?
4. What measures has the SEBI adopted to eliminate the discrepancies and bring out greater transparency in the capital market?