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**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)**

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**Programme Name-BBA-Fifth Semester**  
**Programme Code- BBA12**  
**Course Name- Production Management**  
**Course Code- BBA 503**

**Maximum Marks -40**

**Session -2015-16, Summer**

**Last Date of Submission: 31<sup>st</sup> January , 2016**

**Section-A**

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

**Discuss the following (1-8) –**

1. Product-process matrix.
2. Advantages of a good plant layout.
3. Assembly line balancing.
4. Material Handling.
5. Location Decision Process.
6. Economic Order quantity (EOQ).
7. Life Cycle of a Project.
8. Parameters of quality

**Section-B**

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. Discuss with examples how trade barriers can be overcome by companies setting up facilities in foreign locations.
2. What is production planning? What are the different areas where planning is done in an organization?
3. Define networks depicting a project? What are the different types of network and principles of network construction?
4. Define Work Management? What are the objectives and techniques of work management?