
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



Programme Name-BBA-Fifth Semester
Programme Code-BBA-12
Course Name- Personnel Management
Course Code- BBA 504

Maximum Marks-40

Session -2015-16, Summer

Last Date of Submission: 31st January, 2016

Section-A

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Objectives of personnel management.
2. Social responsibilities of business.
3. Importance of training and development in the organisation.
4. Job specification
5. Advantages of Group Incentive schemes.
6. Advantages of Job Rotation.
7. Halsey Incentive Plan
8. Difference between a structural interview and a non-structural interview.

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. Discuss the challenges faced by modern personnel management.
2. 'Recruitment is generating application while selection is choosing some of them'- Discuss this statement.
3. 'Performance appraisal is not merely for appraisal but is for accomplishment and improvement of performance.' Discuss
4. Explain the salient features relating to the health and safety of employees under the Factory Act, 1948.