



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

BTS SECOND SEMESTER ASSIGNMENT

Programme Name: Bachelor of Tourism Studies

Programme Code: BTS12

Course Name: Travel Agency and Tour Operation Business

Course Code: BTS202

Session: 2014-15 (summer)

Maximum Marks: 20

Last Date of Submission: 15 June 2015

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What do you mean by domestic travel operation?
2. Write a short note on different functions of a travel operation?
3. Describe the responsibility of Travel documentation department?
4. What is meant by 'M-Commerce'?
5. Write a short note on 'Computer Reservation System'.
6. Describe the main responsibility of foreign exchange department?
7. Why the tourism business is important?
8. Explain the influence of transportation modes on a package cost?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. What is the current scenario of Indian Tourism? Also discuss in detail the role of TAAI and IATO?
2. Illustrate the meaning and role of tour operator. Also differentiate between travel agent and tour operator.
3. Briefly describe the setting up a Travel Agency? Also explain the sources of income of a Travel Agency with Suitable example?
4. Describe the aims and objectives of IATA.