



UTTARAKHAND OPEN UNIVERSITY, HALDWANI

BTS SECOND SEMESTER ASSIGNMENT

Programme Name: Bachelor of Tourism Studies
Course Name: International Tourism
Session: 2014-15 (summer)
Last Date of Submission: 15 June 2015

Programme Code: BTS12
Course Code: BTS203
Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Write a short note on "Jigme Dorji National Park".
2. Write a short note on the activities done by UNWTO?
3. Explain any five tourism resources of Maldives.
4. Which are the different tourist markets for India from different region?
5. Write a detailed note on the uniqueness of tourism industry in India?
6. What do you mean by the term international tourism?
7. Discuss the important activities done by WTTC.
8. What do you mean by tourist receipt?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. Write a note on the history of PATA? Also discuss the activities of PATA for the promotion of tourism in Asia –pacific region?
2. Discuss the India's position in international tourism in last few years? Discuss the role of Incredible India in development of Indian tourism Industry?
3. What are the various emerging trends in tourism industry? Also highlight some important alternative tourism forms, which are popular in India.
4. What are the various reasons for the growth of international tourism? Also write a detailed note on the activities done by UNWTO?