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**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)**  
**उत्तराखंड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)**

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**BTS Third Semester Assignment**

Programme Code: BTS 12

Session: 2016-17

Last Date of Submission: 15 Dec. 2016

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Course Title: Itinerary Planning and Tour Packaging

Course Code: BTS-302

Year: 2016-17

Maximum Marks: 20

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Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Itinerary
2. Tailor Made Itinerary
3. Tour Escort
4. MICE Tourism
5. Tour Costing
6. Packaging
7. Mountaineering
8. Trekking

Section 'B' contains 4 long answer-type questions of 5 marks each. Learners are required to answer any 2 questions only.

1. What is Eco-Tourism? Also discuss its salient features.
2. Write a detailed note on water based Adventure Sports Activities.
3. Discuss the components of an effective Tour Itinerary.
4. Describe the significance and limitations of Tour packaging.