



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

BTS FOURTH SEMESTER ASSIGNMENT

Programme Name: Bachelor of Tourism Studies

Course Name: Tourism, Travel and Transport

Session: 2014-15 (summer)

Last Date of Submission: 15 June 2015

Programme Code: BTS12

Course Code: BTS403

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What are the factors that affect transportation?
2. List the various modes of travelling used in transport.
3. Give a few examples of distributional channels in tourist transport.
4. Mention the advantages and disadvantages of bus and car transportation.
5. Name major sea ports in India.
6. What are the functions of DGCA?
7. List the unique characteristics of tourist transport.
8. How railways have promoted Domestic Tourism?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. What is transportation? What are the various characteristics of Transportation?
2. Discuss the growth and development of surface transport sector (both Rail and Road) after post independence era.
3. Define the role of IATA and ICAO and their inter-relationship.
4. Explain the communications mix. Also indicate its importance.