

**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)****उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)****BTS FIRST SEMESTER ASSIGNMENT****Programme Code: BTS12****Last Date of Submission: 15 JANUARY 2016****(जमा करने की अन्तिम तिथि: 15 जनवरी 2016)****Course Title: TOURISM CONCEPTS AND LINKAGES****Code: BTS101****Year: 2015-16 (summer)****Maximum Marks: 20**

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

1. What are various types and forms of tourism?
2. What is the difference between 'visitor' 'traveller' and 'tourist'?
3. What do you mean by term Infrastructure?
4. List out some of the traditional tourism resources in India.
5. Name five factors that influence tourism demand.
6. What is the role played by public and private sector in growth and development of tourism?
7. What do you understand by Motivational Factors?
8. What is thr role of TAAI?

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.**

1. Define Tourism. Highlight the various factors responsible for the growth of tourism worldwide.
2. What do you mean by Multiplier Effiect? Elaborate the applicability of multiplier effect in tourism.
3. What is a tourism product? Why tourism product is considered perishable. Support your answer by citing example of a hotel room and a seat in on aircraft.
4. What are the various emerging trends in tourism industry? Highlight some important alternative tourism forms, which are popular in India.