

**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)****उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)****BTS FIRST SEMESTER ASSIGNMENT****Programme Code: BTS12***Last Date of Submission: 15 JANUARY 2015*

(जमा करने की अन्तिम तिथि: 15 जनवरी 2015)

Course Title: TOURISM CONCEPTS AND LINKAGES**Code: BTS101****Year: 2014-15 (Summer)****Maximum Marks: 20**

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Highlight the various factors responsible for the growth of tourism worldwide.
2. What is the relationship between 'Leisure', 'Recreation' and 'Tourism'?
3. What do you mean by Multiplier Effect?
4. Why are geographers, sociologists, anthropologists, and economists interested in tourism?
5. What are unique characteristics of Tourism Demand and Supply?
6. Differentiate between Inbound, Outbound and Domestic Tourism.
7. Write short note on cultural and adventure tourism.
8. What do understand by mass tourism?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. Define Tourism. What are various types and forms of tourism?
2. What do you mean by term Infrastructure? What all are included in Touristic infrastructure.
3. What is a tourism product? Discuss the different types of tourism products?
4. Write a detailed note on the development of 'Orbit' and its contribution as a leading trade fair organizer in India.