



# UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

## BTS SECOND SEMESTER ASSIGNMENT

*Programme Name: Bachelor of Tourism Studies*

*Programme Code: BTS12*

*Course Name: Travel Agency and Tour Operation Business*

*Course Code: BTS202*

*Session: 2013-14 (Summer)*

*Maximum Marks: 20*

*Last Date of Submission: 15 June 2014*

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

### Briefly discuss the following:

1. Differentiate between travel agent and tour operator.
2. Write a short note on different functions of a travel operation?
3. Describe the responsibility of Travel documentation department?
4. What are the basic requirements of setting up the Travel Agency?
5. What are the functions of TAAI?
6. What are the factors affecting the tour cost?
7. Write a short note on 'CRS'.
8. Discuss the role and functions of IATO.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. What is the current scenario of Indian Tourism? Also explain the role of travel intermediaries in the promotion of tourism in India?
2. Explain the factors responsible for the future growth and development of tourism industry in India.
3. Explain the procedure for approval of tour operator by the Ministry of Tourism, Govt. of India.
4. Define the role of IATA and ICAO and their inter-relationship.