



Uttarakhand Open University

उत्तराखण्ड मुक्त विश्वविद्यालय

BTS SECOND SEMESTER ASSIGNMENT

Programme Code: BTS 12

Last Date of Submission: 31 May 2016

Course Title: Travel Agency & Tour Operations Business

Code: BTS 202

Year: 2015-16 (summer)

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define travel agency and tour operator.
2. Mention the different types of travel agencies.
3. What are the different types of tour operator?
4. What are the different kinds of a tour package?
5. What are the different sources of income of a large sized travel agency?
6. Write a short note on Thomas Cook.
7. Discuss in detail about the major challenges faced by a travel agency.
8. What are the minimum requirements for setting up a travel agency?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer any 02 questions only.

1. Define travel agent. Also differentiate between a travel agent and tour operator.
2. What are the important functions of a large sized travel agency?
3. Discuss the role and contribution of travel agents & tour operators in growth and promotion of tourism business in India.
4. Throw a light on the different departments of a large sized travel agency.