



Uttarakhand Open University

उत्तराखण्ड मुक्त विश्वविद्यालय

BTS SECOND SEMESTER ASSIGNMENT

Programme Code: BTS 12

Last Date of Submission: 31 May 2016

Course Title: International Tourism

Code: BTS 203

Year: 2015-16 (summer)

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define International Tourism.
2. Differentiate between inbound and outbound tourism.
3. What are the differences between International and domestic tourism?
4. Write a short note on WTO.
5. Write a short note on PATA.
6. What do you mean by "ECO-Tourism"?
7. What is Medical Tourism?
8. Explain the concept of "Adventure Tourism".

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer any 02 questions only.

1. Mention the documents required for travelling to any international country.
2. Explain the need of travel regulation in the tourism industry.
3. Discuss in detail about the important tourist attractions of USA.
4. Throw a light on the major tourist attractions of France and Spain.