



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

BTS THIRD SEMESTER ASSIGNMENT

Programme Code: BTS12

Session: 2013-14 (Summer)

Last Date of Submission: 15 JANUARY 2014

(जमा करने की अन्तिम तिथि: 15 जनवरी 2014)

Course Title: ITINERARY PREPARATION AND TOUR PACKAGING

Code: BTS302

Year: 2013-14

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What do you mean by a tour itinerary?
2. What are the main components of a tour itinerary?
3. What are the factors affecting the tour cost?
4. What are the main sources of information from a tour itinerary?
5. What is a tour Escort?
6. What is monument? Give two names of monuments of Rajasthan?
7. Explain MICE tourism?
8. Differentiate direct and indirect cost?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. Discuss the emerging trends of tour itineraries. Also suggest a pre-planned tour itinerary to Himachal Pradesh for 10 days.
2. What are the unique features of special interest tour package? Also illustrate present trends of special interest tourism in India.
3. What is Adventure tourism & give examples of adventure sports of India? Also give the 2Nights /3days river rafting tour itinerary of Rishikesh?
4. Differentiate Domestic Tourism, Inbound Tourism and Outbound Tourism. List out some outbound packages.