



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

BTS THIRD SEMESTER ASSIGNMENT

Programme Code: BTS12

*Last Date of Submission: 15 JANUARY 2016*

(जमा करने की अन्तिम तिथि: 15 जनवरी 2016)

Course Title: ITINERARY PREPARATION AND TOUR PACKAGING

Code: BTS302

Year: 2015-16 (Summer)

Maximum Marks: 20

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

1. Define tour itinerary? What are the main components of a tour itinerary?
2. Discuss main constrains in itinerary development.
3. What are the main benefits of flexible tour itinerary?
4. Differentiate between Inbound Tourism and Outbound Tourism.
5. What are the unique features of special interest tour package?
6. Discribe different types of food plans.
7. Which are the factors affecting the tour pricing?
8. What are the main responsdibilities of tourist escort?

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.**

1. Define the concept of special interest tourism. Elaborate the growth and development of special interest tourism in India.
2. Explain Wellness Tourism? Give the 4 Night / 5 Days Tourism Itinerary of Kerala.
3. Briefly explain Adventure Tourism? Give the 3 Night / 4 Days tourism itinerary of Rishikesh.
4. Discuss the emerging trends of tour itineraries. What are the basic step follow while itinerary is planning?