UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखंड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)
BTS THIRD SEMESTER ASSIGNMENT

Programme Code: BTS12   *Session: 2013-14 (Summer)*
Last Date of Submission: 15 JANUARY 2014   (जमा करने की अन्तिम तिथि: 15 जनवरी 2014)

Course Title: COMPUTER APPLICATION IN TOURISM   **Code: BTS303**
Year: 2013-14   **Maximum Marks: 20**

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What are the various features of MS Word?

2. Write a brief note on encryption?

3. What is the use of MIS in tourism?

4. What are various features of Galileo?

5. Write Property Management System (PMS)?

6. Being as a manager how would you apply automation?

7. What do you understand by the terms Internet and World Wide Web?

8. Define search engines.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

1. What do you understand by online business? What are the various advantages of online business?

2. What do you mean by the term Windows and explain the historical development of Windows over the time?

3. What is CRS? What are various steps in booking a ticket? Why it is beneficial to use CRS in tourism and travel organizations? Explain with example.

4. Explain the concept of E–Tourism Marketing? Also define the role of E-Tourism business in promoting the overall tourism business?