



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

BTS THIRD SEMESTER ASSIGNMENT

Programme Code: BTS12

Last Date of Submission: 15 JANUARY 2016

(जमा करने की अन्तिम तिथि: 15 जनवरी 2016)

Course Title: COMPUTER APPLICATION IN TOURISM

Code: BTS303

Year: 2015-16 (Summer)

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What are the various features of MS Word?
2. What do you understand by the terms Internet and World Wide Web?
3. What is the use of MIS in tourism?
4. Explain the safety objectives in e-business.
5. What are various features of Galileo?
6. What are the various advantages of online business?
7. Explain the concept of E-Tourism Marketing?
8. Write a brief note on Property Management System.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. What do you mean by the term Windows and explain the historical development of Windows over the time?
2. What is CRS? Why it is beneficial to use CRS in tourism and travel organizations? Explain with example.
3. Define Search Engines. What are the general criteria's for choosing a search engines.
4. What do you mean by the term E- Commerce and explain its applications?