



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

**BTS THIRD SEMESTER ASSIGNMENT**

**Programme Code: BTS12**

*Last Date of Submission: 15 JANUARY 2015*

(जमा करने की अन्तिम तिथि: 15 जनवरी 2015)

**Course Title: COMPUTER APPLICATION IN TOURISM**

**Code: BTS303**

**Year: 2014-15 (Summer)**

**Maximum Marks: 20**

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

1. What are the various features of MS Word?
2. What is the future of Computer Reservation System?
3. What do you understand by online business?
4. What are various steps in ticketing?
5. What are various features of Fidelio?
6. What are the various advantages of online business?
7. What do you mean by safety and security in e – business?
8. What do you mean by the term computer network?

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.**

1. Define and explain the significance of MS PowerPoint in various fields of expertise?
2. What is computer? What are various applications of Computer in Service Industry?
3. What do you understand by the terms internet and World Wide Web? Also explain the role of web browser in internet access?
4. Explain the concept of E – Tourism Marketing? Also define the role of E - Tourism business in promoting the overall tourism business?