



UTTARAKHAND OPEN UNIVERSITY

HALDWANI (NAINITAL)

BTS-12 Sixth Semester Assignment

Programme Code: BTS 12

Last Date of Submission: 31 May, 2017 **Session:** 2016-17 (summer)
Course Title: Tourism Policy And Planning **Code:** BTS-602
Year: 2016-17 **Maximum Marks:** 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. What is Carrying Capacity
2. The New Tourism Policy (2002).
3. What are primary steps involved in tourism planning?
4. Environment Impact Assessment
5. What do you mean by synthesis phase in destination planning?
6. What is financial feasibility?
7. Write a note on national-level planning.
8. Write a short note on Tourism Policy of Uttarakhand

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer any 02 questions only.

1. The terms Tourism and community are closely interlinked. Discuss? In what ways can tourism promote community empowerment?
2. What is Sustainable Tourism? Also discuss its significance in preservation and conservation of Tourist Attractions.
3. What is Tourism Policy? Differentiate between Tourism Planning and Tourism Policy.
4. What was the aim of launching 'Atithi Devo Bhava' campaign?