



# Uttarakhand Open University

## उत्तराखण्ड मुक्त विश्वविद्यालय

### BTS SIXTH SEMESTER ASSIGNMENT

**Programme Code:** BTS 12

**Last Date of Submission:** 31 May 2016

**Course Title:** Tourism Policy and Planning

**Code:** BTS 602

**Year:** 2015-16 (summer)

**Maximum Marks:** 20

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

1. What is tourism policy?
2. What is tourism planning?
3. What are the different types of tourism planning?
4. Discuss the role of Government in tourism planning.
5. Discuss the basic stages involved in tourism planning.
6. Discuss the important issues involved in local level of tourism planning.
7. What is the role of local bodies in tourism planning process?
8. What is carrying capacity?

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer any 02 questions only.**

1. Discuss in detail about destination Life Cycle.
2. Discuss in detail about the tourism policy of Kerala State.
3. Highlight the salient features of tourism policy of Rajasthan State.
4. Throw a light on the National Tourism Policy 2002 (India).