



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

BTS-12 Sixth Semester Assignment

Programme Code: BTS 12

Last Date of Submission: 31 May 2017

Session: 2016-17 (summer)

Course Title: Entrepreneurship Development

Code: BTS-604

Year: 2016-17

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Define the concepts of entrepreneurship and entrepreneur.
2. Characteristics of Entrepreneurship.
3. What is the role Entrepreneurship in Economic development?
4. List the major environmental issues in tourism.
5. What is financial Feasibility?
6. Importance of Entrepreneur in Economic Growth.
7. Discuss the Legal requirements for Small Scale Enterprises (SSE's) in Tourism.
8. Discuss the different types of Entrepreneurial.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer any 02 questions only.

1. What is Environment Impact Analysis and how it is connected to strategy formulation? Discuss the importance of Environmental Analysis in Tourism.
2. Define the concept of Small Scale Enterprises (SSE's) of Tourism sector and discuss the importance of such units in India and its legal requirements.
3. What is entrepreneurship? Do you think you can be an entrepreneur? Enlist the personality traits you can introspect in you. Justify the answer with suitable examples from the tourism industry.
4. Innovation and use of latest technology is very essential to compete in the global market. Justify the statement by taking the example of tourism industry. How internet is changing the global tourism trends? Comment.