
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

Programme Name-MBA-Fifth Semester

Programme Code-MBA-10

Course Name- Management Control System (only for English medium learners)

Course Code-CP 3004

Maximum Marks-40

Session -2013-14, Summer

Last Date of Submission: 15 January, 2014

Section-A

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Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Nature of management control.
2. Need for strategic Planning in management control.
3. Job enrichment.
4. Functions of management reporting.
5. Responsibility centres.
6. Transfer pricing methods.
7. Return on Investments.
8. Different phases of management control system.

प्रबंधन नियंत्रण प्रणाली के विभिन्न चरण।

Section-B

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answer 02 questions only.

1. Discuss the relationship of zero-base budgeting with Management by objectives (MBO)? What role does each play in the three-cycle model of planning and control?

2. Which is the more important evaluation criterion used in choosing among projects- the rate of return on capital invested (or net present value, and so on) or the degree to which the project fits into the strategic plans of the organization? Why?
3. Discuss the process of Project Monitoring.
4. Discuss in detail the updating, Review and Reporting Technique (URT).

