
UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)



Programme Name-MBA-First Semester/Diploma in Management –First Semester

Programme Code-MBA-13/DIM-10

Course Name- Economics for Managers

Course Code-CP1005

Maximum Marks-40

Session -2014-15, Summer

Last Date of Submission: 31st January , 2015

Section-A

Section ‘A’ contains 08 short answer type questions of 5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Discuss the following (1-8) –

1. Mixed Economy
2. Elasticity of Demand.
3. Why does the demand curve slope downwards?
4. Economies of Scale.
5. Features of Monopolistic Competition.
6. Consumption Function.
7. Speculative demand for money.
8. Capital and Investment.

Section-B

Section ‘B’ contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

1. Distinguish between marginal utility and total utility. Total utility is the maximum when marginal utility is zero. Illustrate your answer with an example and a diagram.
2. Explain the income effect, price effect and substitution effect with the help of indifference curves.
3. Explain the concept of average cost and marginal cost in short period. Why is the short run AC curve ‘U’ shaped?
4. What is meant by equilibrium of the firm? Explain the equilibrium of the firm in the short and long period under perfect competition.