



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOUR GUIDING & ESCORTING SKILLS ASSIGNMENT

Last Date of Submission: 15 May,2013 (जमा करने की अन्तिम तिथि: 15 May,2013)

Course Title: Tourism Concepts
Year: 2012-13

Course Code: DTGE – 01
Maximum Marks: 40

Section 'A' contains 08 short answer type questions of 5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) What do you understand by Medical Tourism?
- (2) What is the meaning of Carrying Capacity
- (3) What are the various steps in Product Life Cycle?
- (4) What do you understand by Leiper's Model?
- (5) Explain the role of Information Technology in Tourism.
- (6) What is Tourism Product?
- (7) What are various Environmental issues related to tourism?
- (8) What are the various characteristics of tourism product?

Section 'B' contains 04 long answer-type questions of 10 marks each. Learners are required to answers 02 questions only.

- (1) Explain the status of Tourism Industry in India .
- (2) Indian tourism industry has huge diversity ,Comment
- (3) Enumerate different types of tourism, giving examples for each and every type of tourism.
- (4). "Terrorism has seriously affected the tourism industry worldwide." Do you agree with this statement? Give examples from the Indian context to support your answer.