



UTTARAKHAND OPEN UNIVERSITY HALDWANI (NAINITAL)

DIPLOMA IN TOURISM STUDIES ASSIGNMENT

Programme Code: DTS 16

Session: 2016-17 (winter)

Last Date of Submission: 31 August, 2017

Course Title: Tourism Concepts & Principles

Course Code: ETS 101

Year: 2016-17

Maximum Marks: 15

Section 'A' contains 08 short answer type questions of 2 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Write a short note on following:

1. Leisure
2. Recreation
3. Elements of Tourism
4. Deterrents of Tourism
5. Infrastructure
6. Superstructure
7. Tourism Product
8. Mass Tourism

Section 'B' contains 4 long answer-type questions of 3.5 marks each. Learners are required to answer any 02 questions only.

1. Define Tourism. Discuss its salient features.
2. Discuss the different components of Tourism.
3. Throw a light on Push and Pull forces of Tourism
4. Throw a light on following:
 - A. MICE Tourism
 - B. Medical Tourism
 - C. Eco-Tourism