

**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)****उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)****DIPLOMA IN TOURISM STUDIES ASSIGNMENT**

*Last Date of Submission: 15 May,2013 (जमा करने की अन्तिम तिथि: 15 May,2013 )*

**Course Title: Tourism Concepts and Principles**

**Course Code: ETS – 101**

**Year: 2012-13**

**Maximum Marks: 20**

**Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Briefly discuss the following:**

- (1) Describe various phases of Product Life Cycle.
- (2) Describe with an example the perishability of Tourism products.
- (3) Differentiate between Individual and Group Tourism.
- (4) Define Alternative tourism
- (5) Eco Tourism
- (6) What is push and pull factor ?
- (7) Cuisines and Fashions are one of the strong determinants of Tourism demand. Comment
- (8) What are the different forms of tourism ?

**Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 question.**

- (1) Describe the emerging trends in Tourism & Travel?
- (2) Determine the best kind of tourism that can be promoted in Uttarakhand .
- (3) "Tourism for prosperity and peace". Explain the statement wit the help of example.
- (4) Comment on performance of tourism industry of India's How India in International context.

