



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM STUDIES ASSIGNMENT

Programme Code: DTS 10

Session: 2015-16

Last Date of Submission: 15 MAY 2016

Course Title: Tourism Concepts and Principles
Year 2015-16

Code: ETS-101
Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer any 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Write a short note on the following:

1. Tourist
2. Visitor
3. Excursionist
4. Inbound tourism
5. Recreation
6. Leisure
7. MICE tourism
8. Sustainable tourism.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. Define tourism. Also discuss its characteristics and nature.
2. Discuss in detail the factors which motivate to a person to travel at any tourist destination.
3. Throw a light on the basic components of tourism.
4. Discuss the various factors which are responsible for growth and development of tourism in Uttarakhand.