



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM STUDIES ASSIGNMENT

*Programme Code: DTS10**Session: 2013-14 (Summer)**Last Date of Submission: 15 MAY 2014**(जमा करने की अन्तिम तिथि: 15 मई 2014)***Course Title: Tourism Concepts and Principles****Course Code: ETS-101****Year: 2013-14****Maximum Marks: 20**

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Discuss the emerging trends in Tourism & Travel industry
- (2) Define Tourism. Also differentiate between 'A Tourist' and 'An Excursionist'.
- (3) What are some positive and negative aspects of Tourism?
- (4) Describe with an example the perishability of Tourism products.
- (5) How will you develop and promote rural tourism in your area?
- (6) Define Mass Tourism. Also differentiate between Mass and Social Tourism.
- (7) How do socio-cultural factors affect travel propensity?
- (8) Give five unique characteristics each of demand and supply.

Section 'B' contains 04 long answer-type questions of 5 marks each. Learners are required to answers 02 questions only.

- (1) Describe the emerging trends in Tourism Industry?
- (2) What are the various tourism components? Also, explain the Peter's inventory of tourist's attraction.
- (3) What are some of the future opportunities and challenges facing the tourism industry by 2020?
- (4) Tourism for prosperity and peace. Comment.