



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM studies
ASSIGNMENT

Last Date of Submission: 15th May, 2011

Course Title: Travel Agency and Tour Operation
Year: 2010-11

Code: ETS - 103
Maximum Marks: 20

Section 'A'

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Various factors responsible for the growth of Indian Railways.
- (2) Travel agency and a tour operator.
- (3) Various types of trips/journey a tourist can undertake
- (4) Virtual Tourism.
- (5) Various steps for planning a tour package
- (6) Major roles and functions of Travel Agents Association of India
- (7) Role of Thomas Cook in Travel agency business.
- (8) Chicago Convention 1944.

Section 'B'

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

- (1) Visit and observe the working procedure of a travel agency in your location and based upon that describe the functions of a travel agency.
- (2) Visit and study the website of any renowned Tour Operator and based upon that prepare a report on its history and growth.
- (3) Define Itinerary and its types. Prepare an itinerary for a couple traveling to Uttarakhand for religious purpose.
- (4) Explain the role and contribution of ITDC.