



UTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM STUDIES (DTS-10) ASSIGNMENT

Last Date of Submission: 15 May, 2012

Course Title: Travel Agency and Tour Operation

Code: ETS - 103

Year: 2011-12 (Summer)

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) WTO
- (2) Manila Declaration on world Tourism
- (3) Travel Insurance
- (4) Components of Tourism
- (5) Tour Operators
- (6) Define Tour Package and its types
- (7) Role of TAAI
- (8) New Travel Trends

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

- (1) Critically analyze the future prospects of Travel and Tourism in India.
- (2) Visit and study the website of any renowned Tour Operator and based upon that prepare a report on its history and growth.
- (3) Prepare an itinerary for a group of five women for six days intending to undertake cultural tour of India.
- (4) Role of ICT in strengthening Tourism industry