


UTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)
DIPLOMA IN TOURISM STUDIES ASSIGNMENT

Date of Submission: 15 May,2013 (जमा करने की अन्तिम तिथि: 15 May,2013)

Course Title: Travel Agency and Tour Operation
Year: 2012-13

Code: ETS - 103
Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) What do you understand by Travel Insurance?
- (2) What are the various components of tourism?
- (3) What are the various steps for planning a tour package?
- (4) Describe major roles and functions of Travel Agents Association of India
- (5) Explain the role of Thomas Cook in Travel agency business.
- (6) Discuss Chicago Convention 1944.
- (7) Describe the various factors responsible for the growth of Indian Railways.
- (8) Differentiate between Travel agency and a tour operator.

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

- (1) What is the role of ICT in development of Tourism industry?
- (2) Visit and observe the working procedures of a travel agency in your location and based upon that describe the functions of a travel agency.
- (3) Visit and study the website of any renowned Tour Operator and based upon that prepare a report on its history and growth.
- (4) Define Itinerary and its types. Prepare an itinerary for a couple traveling to Uttarakhand for religious purpose