



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)
उत्तराखण्ड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM STUDIES ASSIGNMENT

Programme Code: DTS 10

Session: 2015-16

Last Date of Submission: 15 May 2016

Course Title: Travel Agency and Tour Operations
Year 2015-16

Code: ETS-103
Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

1. Who is a travel agent?
2. What are the basic differences between travel agency and tour operator?
3. What do you mean by Tailor made itinerary?
4. What are the different types of travel agency?
5. What are the sources of income of a large size travel agency?
6. Chalk out significance of travel information and counselling in travel trade business.
7. What are the minimum requirements for setting up a travel agency?
8. What is air ticketing?

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. What are the functions of a large size travel agency?
2. State the meaning and uses of travel documents and explain the procedures of travel documentation for the inbound and outbound tours.
3. Throw a light on the linkages of a large size travel agency.
4. Prepare an itinerary of 5 nights and 6 days of religious tourist attraction of Uttarakhand.