



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM STUDIES ASSIGNMENT

Programme Code: DTS10

Session: 2013-14 (Summer)

Last Date of Submission: 15 MAY 2014

(जमा करने की अन्तिम तिथि: 15 मई 2014)

Course Title: Travel Agency and Tour Operation

Code: ETS - 103

Year: 2013-14

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Explain the role of travel intermediaries in the promotion of tourism in India.
- (2) Differentiate between Travel Agency and a Tour Operator.
- (3) What do you understand by linkages in toueism?
- (4) What is a Travel Agency? What are the duties of a tour operator?
- (5) What are the various steps for planning a tour package?
- (6) What is the difference between inbound and outbound travel operations?
- (7) Explain the documentation and ticketing.
- (8) Describe the few factors responsible for the growth of tourism in India.

Section 'B' contains 04 long answer-type questions of 5 marks each. Learners are required to answers 02 questions only.

- (1) "WTO is known as a nodal tourism promotion organization in terms of developing various concepts of tourism and promotion of sustainable tourism." Justify.
- (2) Define the various current trends in the management of travel organisation.
- (3) Define Itinerary and its types. Prepare an itinerary for a students traveling to Uttarakhand for adventure purpose.
- (4) When ITDC was established? Explain the role and contribution of ITDC.