



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM studies
ASSIGNMENT

Last Date of Submission: 15th May, 2011

Course Title: Transport in Travel and Tourism Management
Year: 2010-11

Code: ETS - 104
Maximum Marks: 20

Section 'A'

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Characteristics of Transportation services.
- (2) IATA
- (3) Roles and functions of DGCA
- (4) Trade-Oriented sales promotion
- (5) Indian Railways serve as the principal mode of passenger transport in the country.
- (6) Houseboats and Barges.
- (7) Various modes of transportation.
- (8) Technology can help in marketing of tourist transport.

Section 'B'

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.

- (1) Tourism activities have shown a negative impact towards the Ecology and Environment. How far is the transportation industry responsible? Comment
- (2) "There has been a substantial growth in the air transport sector in India especially in the post independence era". Explain the statement.
- (3) Make a study on the promotion of Tourism in Uttarakhand by Indian Railways.
- (4) Collect information from Internet and prepare a report on Heritage trains in India.