



UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)

उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी (नैनीताल)

DIPLOMA IN TOURISM STUDIES ASSIGNMENT

Programme Code: DTS10

Session: 2013-14 (Summer)

Last Date of Submission: 15 MAY 2014

(जमा करने की अन्तिम तिथि: 15 मई 2014)

Course Title: Travel and Transportation

Code: ETS - 104

Year: 2013-14

Maximum Marks: 20

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

Briefly discuss the following:

- (1) Discuss the advantages and disadvantages of surface transportation.
- (2) Explain various modes of transport.
- (3) Briefly describe the roles and functions of DGCA.
- (4) Give a brief account of various modes of water transport.
- (5) Write the role of IRCTC.
- (6) How technology can help in marketing of tourist transport?
- (7) Write a short note on demand and supply of tourist transport.
- (8) How Indian railways have promoted domestic tourism?

Section 'B' contains 04 long answer-type questions of 5 marks each. Learners are required to answers 02 questions only.

- (1) Make a study on the promotion of Tourism in Uttarakhand by Indian Railways.
- (2) Explain the communication mix and indicate its importance.
- (3) Describe the role of IATA and ICAO and their inter-relationship.
- (4) Discuss in detail about the evolution of Air Transport. Also explain hub and spoke system and code sharing.